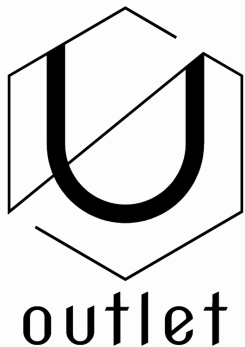


About **LEE CHUAN MING**

I have been in business since 2015, by profession as a web app developer. I like to explore new things while travelling, drink coffee, and talk about business ideas. I love to cook and sometimes go cycling as my outdoor exercise. From a small town which produces tissue paper, Nibong Tebal, Penang.

Something no one knows about me. I'm Musician



DO URBANOLOGY OUTLET (M) SDN BHD

202101024100 (1424400-D)

9-19, Kenwingston Business Center, Kenwingston Square Garden,
Persiaran Bestari, Cyber 9,
63000 Cyberjaya, Selangor, Malaysia.

DIRECTOR | FOUNDER | FATHER

 +6012 460 5288

 cm.lee@u-outlet.com

 <https://u-outlet.com>
<https://u-deploy.com> (For demo)

About **LEE CHUAN MING** Family

Another Half (Spouse): Cyndi Tan
as Accountant & Founder for a foodstuff company

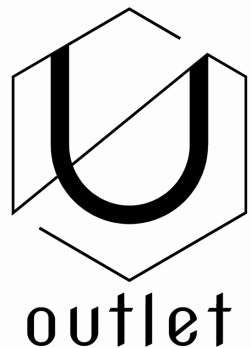
Children: Joshua (12 Years Old) & Jasbeth (5 Years Old)

Guardian of House (Pet): Ginger (Beagle)

Siblings: 1 Elder Sister & 1 Younger Brother

Key to Success:

Talk less, do more. Don't dare to do it, you will never get rich.



DO URBANOLOGY OUTLET (M) SDN BHD

202101024100 (1424400-D)
9-19, Kenwingston Business Center, Kenwingston
Square Garden,
Persiaran Bestari, Cyber 9,
63000 Cyberjaya, Selangor, Malaysia.

DIRECTOR | FOUNDER | FATHER

 +6012 460 5288

 cm.lee@u-outlet.com

 <https://u-outlet.com>
<https://u-deploy.com> (For demo)

GOALS

1. Retirement on Age 45
2. Got passive income for RM450,000 monthly from age 45-70
3. Build my own house in the countryside
- 4 . Expand the business to the worldwide with a few additional branch offices

ACCOMPLISHMENTS

1. Hit RM3.5million sales turnover by the end of February 2025
2. Hit forecast RM8million sales turnover for Q1 2025
3. Expanded the business to Indonesia, coming soon in July 2025



INTERESTS

1. Traveling
2. Cooking
3. Cycling
4. Drink Coffee to brainstorm business idea

SKILLS

1. Give Solution
2. Cost Controller
3. Negotiation
4. Consulting
5. IT knowledge

NETWORKS

1. Chinese Association Group
2. Hotelier Association Group
3. F&B Association Group
4. Education Related
5. IT Companies (software company, software developer, hosting)



SERVICES:

- WEB, APP & SYSTEM DEVELOPMENT
- TECH SOLUTION CONSULTATION
- IT DEPARTMENT OUTSOURCE PROVIDER
- SOURCE CODE RESELLER
- BUSINESS SOLUTION
- DIGITAL MARKETING SOLUTION
- BRANDING SOLUTION
- RETAIL SOLUTION
- EVENT MANAGEMENT

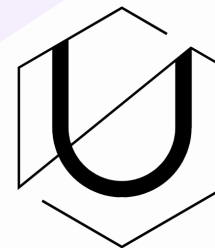


WHO ARE MY **CONTACT SPHERE**

1. Software house
2. New Start-up Business
3. Real Estate Agencies
4. Business Consultants
5. Online Seller
6. Service Provider
7. Manufacturer
8. Tech Stuff Supplier
9. Warehouse
10. Marketing Agencies

CONTACT SPHERE TOP-3

- **Web Hosting Provider**
- **Startup Company**
- **Business Consultant**



Client's Testimonials

1. Name: **Mr. Lucas Tan**

Description of Customer:
Garment Importer

Similar companies I am targeting:
Any Importer for tangible products

How I know this Customer:

I get this customer contact from my another client who is kitchen renovator.

What I did for this Customer:

B2B Online ordering for garment and push to marketplace.

2. Name: **Joanne Khor**

Description of Customer:
Airbnb and Commercial Part Time cleaner

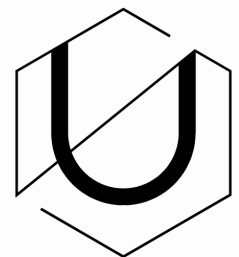
Similar companies I am targeting:
Cleaner, Handyman

How I know this Customer:

My primary school schoolmate

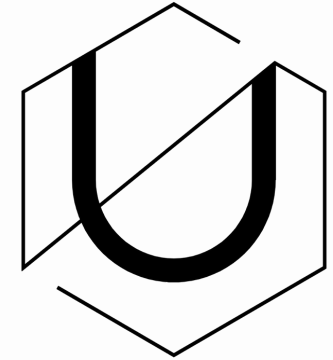
What I did for this Customer:

Cleaner appointment app.



MISCONCEPTIONS

- 1) I can do it by myself
- 2) Web/App Development is very expensive
- 3) I am not good in IT



THE TRUTH IS...

- 1) Do you have time to do it your own from stretch?
- 2) Do you think the time cost you spend on manual work or offline work is cheaper than the development cost of web/app?
- 3) Are you willing to try it?

CONVERSATION STARTERS

I'm Chuan Ming Web and App developer. I can help you cost saving and improve business efficiency. On the same time, you will see the improve in your sales turnover. But all of this you need to take your first step before I help you work on the balance of the step.



RENT  systems

TENANT MANAGEMENT SYSTEM FOR REN & PMC

If you have multiple properties with units and are looking for a system, here is the affordable system to improve your operation efficiency.

FROM
~~**\$80 Monthly**~~
\$69* Monthly
(System Price & Hosting Cost)*



1

USER-FRIENDLY INTERFACE
SUPPORT MULTIPLY PROPERTIES

2

MANEGING TENANT MORE
EFFICIENTLY

3

AFFORDABLE PRICE TO IMPROVE
YOUR BUSINESS EFFICIENCY

4

COST CONTROLLER USE THIS TO
SAVE COST = INCREASE PROFIT



SUBSCRIBE NOW

.....

** Included System Domain & Hosting (up to 200 users bandwidth - Addon optional with fee)*

** Excluded integration, customization, SLA, Implementation * All pricing is shown in USD*

 +6012-460 5288

 rentasystem.today

 info@u-outlet.com



RENT  systems

ENTERPRISE RESOURCE PLANNING (ERP) FOR SME & ENTERPRISE

Improve your business operation efficiency by put up all figures and data on one single screen.

FROM
~~**\$699 Monthly**~~
\$399* Monthly

(System Price & Hosting Cost)*



1

USER-FRIENDLY INTERFACE
SUPPORT MULTIPLE COMPANY

2

MONITOR REVENUE CENTER &
COST CENTER IN ONE SCREEN

3

AFFORDABLE PRICE TO IMPROVE
YOUR BUSINESS EFFICIENCY

4

COST CONTROLLER USE THIS TO
SAVE COST = INCREASE PROFIT



SUBSCRIBE NOW

.....

** Included System Domain & Hosting (up to 200 users bandwidth)*

** Excluded integration, customization, SLA, Implementation * All pricing is shown in USD*

 +6012-460 5288

 rentasystem.today

 info@u-outlet.com